We began our journey as a humble blog with a single mission - sharing oodles of nursery design inspiration and ideas. Fast forward a bit, and voilà! We've blossomed into a much more extensive platform. But amidst all the growth and glow-up, guess what's remained the same? Our core mission! It’s been a constant throughout. We're here to lend a hand to super-parents aiming to design a baby nursery that fills the air with giggles and good health.

We're the one-stop destination for swooning over the best nursery furniture and decor from around the world while soaking up the most beautiful nursery designs.

Plus, we absolutely love to share decorating tips and tricks, and the latest trends. Think of us as a personal catalog of insider secrets debuting the freshest trends. But most importantly, we're all about being their nursery decorating BFF.
If you are interested in a brand partnership— we can’t wait to hear your vision, how you’d like to team up, and your plan to make your dreams come true. We hope that we can work together, support one another, and make an impact as a dynamic duo.

And can we just take a moment to express our heartfelt gratitude? We are grateful that you’ve acknowledged something in us that resonated with your brand and encouraged you to reach out for a potential brand partnership. There’s no better compliment for us!

So let’s team up, stir up some innovative ideas, and make those dreams come true.

www.nurserydesignstudio.com

tira@nurserydesignstudio.com
DEMOGRAPHICS

Gender

95.8% Women  4.2% Male

Age

15-24
25-35
36-45

10+ M PINTEREST
90.5K MONTHLY VISITORS
170. K MONTHLY PAGEVIEWS
16.8 K INSTAGRAM
HOW TO BOOK

All sponsorships and collaborations are on a first come, first serve basis. To get your product or service lined up for a collaboration, please email: tira@nurserydesignstudio.com and include the product or service, the website, and what you envision for the sponsorship from the listing below. Please allow 3-5 business days for a reply. We are so excited to team up with you and work together to make things happen!

BLOG POST ENDORSEMENT:
A blog post endorsement includes an article written by us with a mention and link to your product. All blog posts are pinned on Pinterest and mentioned in our weekly email to our email subscribers.

SPONSORED GIVEAWAY:
Sponsored giveaways are the best way to involve readers and gain interest in your product.

NEWSLETTER INCLUSION:
Share your news, promotion, or product as an inclusion in our weekly emails to subscribers. A newsletter inclusion endorsement includes one call to action and link to your specific initiative.

VENDOR SPOTLIGHT:
Claim a spot to share your product on our homepage- vendor spotlight. Strategically placed on our homepage plus link inclusion. Typically sold as monthly flights.

DESIGN BOARD INCLUSION:
Place one of your products on a nursery design board. All boards are showcased on our Nursery Lookbook, pinned to Pinterest, posted on Instagram and shared on LTK.

Posts are subject to approval and may be declined based on brand image or interest at the requested time, prices do not include any taxes. Taxes are applied to all collections and sponsorships when goods are exchanged.